Minutes

City of Goodhue Economic Development Authority

Goodhue City Hall Thursday, April 24, 2025 5:30 PM

Commissioners:

Katie KurttiSara BienCalvin RyanPresidentVice PresidentTreasurer

<u>Jeannine Nagel</u> <u>Ernest Valenzuela</u>

City Council Mayor

I. Call Meeting to Order

- A. Meeting called to order at 5:30 PM
- B. In attendance: Kurtti, Bien, Ryan, Nagel and Valenzuela.
- C. Also in attendance was Todd Kieffer, EDA Coordinator.

II. Approve Agenda

- A. Amended agenda in response to Goodhue Welcome Letter which we included under New Business: C-Business Directory.
- B. Motion to approve the agenda by Nagel and seconded by Ryan.
- C. Motion carried 5-0

III. Approve Minutes

- A. March 27, 2025
- B. Motion to approve by Bien and seconded by Ryan.
- C. Motion carried 5-0

IV. Public Hearings/Comment

V. New Business

- A. Motion to approve Mission Statement
 - 1. The Goodhue Economic Development Authority's mission is to unite our community across all ages in supporting existing businesses and attracting new opportunities. We strive to promote transparency, enhance quality of life, create a strong business network, and foster growth and unity for the healthy future of Goodhue.
 - 2. Motion to approve by Ryan and seconded by Bien.
 - 3. Motion carried 5-0
- B. Discuss actionable goals for 2025 to align with mission statement
 - 1. Broad topics discussed at meeting
 - 1. Childcare

- 2. Business Development and Support
- 3. Goodhue Parks & Recreation

C. Business Directory

- 1. Welcome Letter modification: Ernest
 - 1. Ernest would like all businesses to be included in the letter.
 - 2. Sara (Chamber), Jeannine, and Lori are currently working on completing a complete directory.
 - 3. Feeling that it will be easier to find access to the directory on the website if located under businesses tab.

D. Community Survey

1. Survey was a poor choice of words. EDA will be exploring how we might best be able to gather feedback from residents of Goodhue.

E. Business Owners' Survey

- 1. Also looking for the best means for EDA to develop an accurate understanding of the current business environment in Goodhue.
- 2. Chamber Meeting: 5/20 at 9:00 AM at Peterson Insurance.

F. May 22 Meeting Reschedule Date

- 1. Monday, May 19
- 2. Thursday, May 29, at 5:30
 - 1. Todd will also be in Goodhue for the day, too.

G. Façade Improvement Loan

- 1. Todd will present this to the Chamber at 9:00 AM on 5/20 at Peterson Insurance.
- 2. Todd and Jeannine will be coordinating a schedule to make sure all business owners are approached and informed of the opportunity.

VI. Old Business

- A. City Council Approved By-laws
- B. All commissioners have a copy of the bylaws.

VII. Reports

VIII. Items for next EDA Meeting

- A. Update from Chamber
 - 1. Façade Improvement
 - 2. Current business environment
- B. Update on the Business Directory
- C. Update on Mayor's Welcome Letter
- D. Childcare information regarding Mapleton, MN

IX. Adjourn

- A. Motion to adjourn by Ryan and seconded by Nagel.
- B. Motion carried 5-0.
- C. Meeting adjourned at 6:35 PM

Next EDA Meeting will be Thursday, May 29, 2025.



Goodhue, Minnesota 55027

Mission Statement

The Goodhue Economic Development Authority's mission is to unite our community across all ages in supporting existing businesses and attracting new opportunities. We strive to promote transparency, enhance quality of life, create a strong business network, and foster growth and unity for the healthy future of Goodhue.